

# Danny Joe Rose III

Oklahoma City - OK  
dannyrosestudio@gmail.com  
[dannyrosestudio.com](http://dannyrosestudio.com)  
(C) 405.757.5865

## WORK EXPERIENCE

### **Freelance Graphic Designer**

*Danny Rose Design*  
(2012 to Present)

- Create logos, wordmarks, and icons for a variety of clients
- Assist in developing brand initiatives and guidelines
- Provide creative consultation for individual projects and ideas
- Develop exhibition graphics for galleries and artists
- Design both digital and printed publications
- Provide detailed reporting for email marketing
- Produce e-newsletters, digital marketing, and web graphics

### **Marketing & Communications Designer**

*Oklahoma Educational Television Authority*  
(2019-2023)

- Designed and created content for a monthly station magazine
- Developed over 42 printed magazine issues
- Provided quality checks for all publications and graphics
- Created graphics for fundraising events and general marketing
- Produced weekly, monthly, and annual e-newsletters
- Managed a station newsletter with over 51K subscribers
- Built quarterly marketing reports for all email marketing
- Established and maintained vendor relationships
- Designed annual station reports and infographics

### **Assistant Visiting Professor & Graphic Designer**

*Oklahoma City University - School of Visual Arts*  
(2018-2019)

- Artist-in-residence for The School of Visual Arts
- Taught GDI, Digital Illustration, and Idea Generation
- Developed curriculum for assigned courses
- Evaluated student projects and provided feedback
- Graphic designer for SVA and Nona Jean Hulsey Art Gallery
- Designed exhibition graphics and promotional assets
- Created vinyl treatments for gallery exhibitions
- Assisted with planning and organizing events

## EDUCATION

### **BFA (Graphic Design)**

*The Art Institute of Dallas*  
+ Honors Graduate  
(2008-2012)

## SKILLS

**Adobe Photoshop**  
**Adobe Illustrator**  
**Adobe InDesign**  
**Art Education**  
**Brand Design**  
**Creative Consulting**  
**Email Marketing**  
**Exhibition Design**  
**Google Suite**  
**Layout Design**  
**Logo Design**  
**Microsoft Office**  
**Print Production**  
**Production Design**  
**Project Development**  
**Project Management**  
**Promotional Design**  
**Publication Design**  
**Typography Design**

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## WORK EXPERIENCE

### Graphic Designer

*Art Conspiracy*  
(2013-2016)

- Created event graphics and collateral design
- Assisted with the development of core brand graphics
- Produced creative assets for all fundraising initiatives
- Developed marketing campaigns for art auctions
- Designed catalogs and graphic way-finding systems
- Developed events with an average attendance of over 2,000
- Created and managed a digital asset system for brand files

### Visiting Art Instructor

*Chandra Kusuma International School*  
(2014-2015)

- Art, Design, and Technology instructor
- Taught students ranging in grades 7-12
- Developed an elective painting course
- Created daily teaching materials for all classes
- Provided timely feedback to students on all projects
- Developed curriculum for assigned courses
- Worked with students to develop a school art show
- Served as an exam proctor for international testing

### Digital Artist & Graphic Designer

*Spectrum Studios Inc.*  
(2012-2014)

- Designed social and web graphics
- Assisted with the development of the company website
- Organized and maintained files and digital assets
- Retouched photos for clients as needed
- Set up files for print and oversaw final production
- Maintained accurate and up-to-date customer files
- Created sales and marketing reports
- Managed product logistics and shipping
- Scheduled pick-ups and deliveries for orders

## AWARDS

### Integrated Media Campaign for Graphic Branding and Production

Corp. for Public Broadcasting  
(2022)


Recipient of a team award from the 53rd Public Media Awards: for an Integrated Media Campaign for the graphic branding and production of *The Tulsa Race Massacre: 100 Years Later*, an OETA original documentary.


### Best Portfolio for The School of Design

The Art Institute of Dallas  
(2012)

Recipient of an award for Best Portfolio for The School of Design, class of 2012.



 [Dannyrosestudio](https://www.instagram.com/dannyrosestudio)

 [LinkedIn Profile](#)